

# From transactional to relational: A Partnership Approach for the Future of Pacific Data and Statistics

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# Overview

- From transactional to relational: The Data and Statistics Act 2022
- 2023 Census
- Future of Population and Social Statistics
- MoU agreements and what they mean for our future



# New data and statistics legislation

## Data and Statistics Act 2022

- Modernisation of existing legislation
- Recognises indigenous rights and interests
- System leadership opportunities
- Flexible enforcement
- **Improved research access/transparency obligations**





**Pūkenga**



**Pono**



**Wānanga**



**Wairua**



**Tapu**



**Whakapapa**



**Tika**



**Kaitiaki**



**Mauri**



**Noa**

# New legislation: from transactional to relational

- The Act requires the GS to consult on changes to census
- A greater focus on stewardship over statistical production means focusing on the quality of data insights
- The Act symbolises a change in the relational context for how we do our mahi



## Moving forward from the 2018 Census

Our mission for the 2023 Census is to rebuild trust and confidence in census and deliver quality data to our customers. To achieve this, we are prioritising census design around four strategic initiatives.

- **Drive higher response rates**
- **Deliver quality data to meet customer needs**
- **Build trust to gain commitment**
- **Build trust and value for Māori through data equity**

**Change**



## Key Changes For The 2023 Census

- Earlier and sustained engagement with communities
- Earlier census collection
- More census collectors
- More assistance to complete census forms
- The option of doing the census online or on paper
- An increased focus on accessibility, different formats, and language support
- Earlier and localised communications and marketing
- A combined census model by design
- The inclusion of gender and sexual identity questions.



**Our data protects and preserves our languages.**

Census information showed the Māori population in New Zealand was increasing, but speakers of Māori in New Zealand were actually declining. This data helped Māta Nihama and the Vakaio Māori Trust to support the opening of the first bilingual teaching unit at Faurua School. Here, more children learn to speak Māori and connect to their culture, which helps the whole Māori community thrive.

Tatau tātou - All of us count

[www.census.govt.nz](http://www.census.govt.nz) Census | Stats

Examples:

- Print
- Billboard
- Flyer

**Our data connects our children to their culture.**

Tatau tātou - All of us count

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**Our data is helping our languages thrive in the next generation.**

Data about the Cook Islands community showed the number of early childhood centres teaching Cook Islands Māori had dropped by 58%. This data helped the Cook Islands Development Agency New Zealand and its community open their Ta'i-Temaiti Turanga Rangatahi Early Learning Centre. Now, tamariki can speak their parent's language and connect more deeply with their culture.

Tatau tātou - All of us count

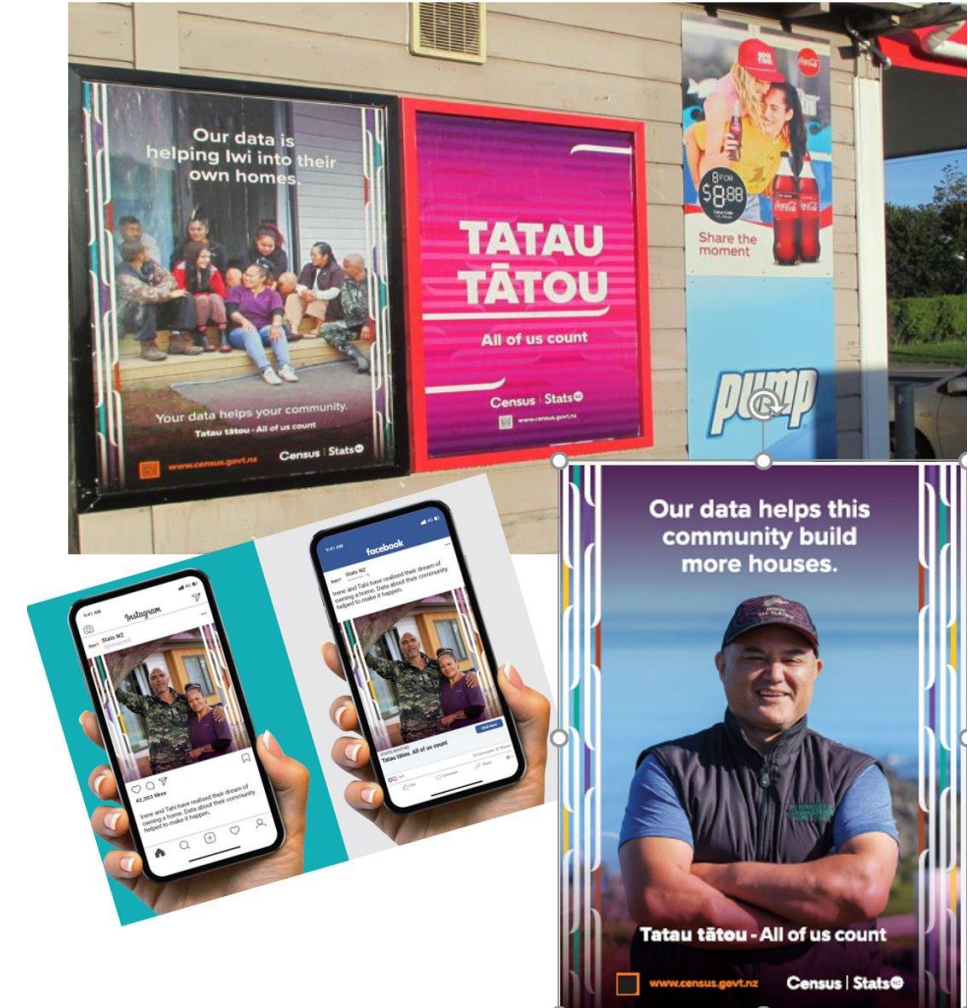


[www.census.govt.nz](http://www.census.govt.nz)

Census | Stats

# How can PDSN support 2023 Census?

- Share our social media content and collateral
- Promote language and ACE support
- Use PDSN channels to share our Value of Data stories and the importance of participation





# The Future of Population and Social Statistics

FoPaSS includes: Disability survey, Population Measurement Research, Future of Social and Population Statistics Design, Mutli-modal Surveys, Person Spine, Preliminary Design for 2028 Census

← CHALLENGES →

← OPPORTUNITIES →

## INCREASING DEMAND

Increased demand for more granular data, more timely data, and more insights for specific populations (eg iwi, Pacific, homeless people)

## INCREASING COSTS

High and increasing costs for traditional census and surveys,

## DECLINING PARTICIPATION

Responses to traditional census and surveys are harder to get

## INTEGRATED DATA

Structural barriers to producing official stats outputs from integrated data

## VALUE ADD

Untapped potential for statistical models to add value

# MoU agreements: a more relational future



E noho rā

*Farewell*

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